

SEPTEMBER 2020 - AUGUST 2021

# SUMMARY OF THE NON-FINANCIAL PERFORMANCE REPORT



# Editorial

The financial year was marked by the ongoing health crisis and a new episode of bird flu. In this difficult context, our cooperative group consolidated its development strategy and marked a return to strong arowth.

Our 2020-2021 Non-Financial Performance Report reflects all the measures we undertook to meet our objectives and ambitions to develop sustainable, varied, healthy and affordable agriculture and food.

To take into account the risks and opportunities linked to our ecosystem, we revise and update our materiality matrix on a yearly basis. This allows us to prioritise our actions and stay on track with our roadmap.

The cooperative's strategy is driven by the Group's CSR (Corporate Social Responsibility) policy, which can be summarised as follows: contributing to the development and promotion of nourishing, sustainable agriculture and being a socially responsible company. Choosing consulting and services to support farmers, developing new sectors and renewable energies, and our training policy are just a few examples that illustrate our commitments.

Our vision of the main agricultural challenges between now and 2030 guide our ambitions to develop sustainable livestock and crop sectors which:

reduce the use of input products,

- manage water resources,
- support farmers in the transition towards agroecology,
- enhance traceability throughout the food chain with the emergence of short distribution channels.

• manage energy issues, with emphasis on reducing carbon emissions.

Our desire to commit to renewable energy production allows us to meet climate-related challenges and promote eco-friendly, sustainable agriculture. Above all, the aim is to provide additional income to our farmers, who currently make up less than 1% of France's population.

If we want to continue contributing to food sovereignty, we must support agriculture in our regions by participating in the transmission of farms.

As a socially responsible company, we are keen to foster the emergence of competitive leaders in our activities in order to develop profitable, ambitious and sustainable companies. Our actions focus on developing skills and creating a corporate culture of excellence in terms of implementing our strategies, as reflected in our Leadership Model.

To help us implement our strategies, we draw on the expertise of the Euralis community, which is made up of farmers, employees and our various partners, clients and suppliers. Their diversity, agility and resilience constitute the very essence of our cooperative.

More than ever, we believe that our CSR policy must continue to feed into all of our activities to meet the latest societal expectations and leave a lasting mark in all the regions where we operate while supporting our members in their transition towards the farming of the future.



President





Philippe Saux CEO





€1.44 billion gross turnover



# PRESENTATION **OF THE GROUP**

Founded in 1936, the Euralis cooperative group works in the agricultural, seed and agrifood domains. Alongside farmers and food industry professionals, it innovates, showcases and processes farmers' products in Southwest France.

## **OUR IDENTITY**

#### **WE ARE:**

- A pioneering food and agricultural group.
- An innovative, flexible group.
- A European leader for multispecies seeds.
- A key player in duck gastronomy.
- A market leader for food retailers who recognise the artisanal expertise of our delicatessen activities.

### OUR VISION









 WE WORK WITH OUR EMPLOYEES to cultivate a team spirit based on solidarity and commitment.

 WE ARE COMMITTED TO regional development and vitality.

**OUTSTANDING PRODUCTS** 

**EMPLOYEES IN THE** 

WORKPLACE

# COOPERATIVE GOVERNANCE

**Farmers are central to decision-making and to the development project** of the Euralis cooperative group. Euralis's cooperative governance is structured around the President/CEO.

**The two major governance bodies** include the **Board of Directors**, elected by the representatives of 6,250 members in Southwest France, and the **Strategic Committee**, made up of the General Director and Euralis' main managers. The various committees enable the board members to focus on certain issues.





# CSR GOVERNANCE IN THE EURALIS GROUP

Corporate Social Responsibility feeds into all of the Euralis Group's reflections regarding sustainable development. Structured around 3 committees (CSR strategy, CSR coordination and the NFPR operational committee), **our CSR strategy is based on 3 objectives:** 

- nourishing agriculture,
- sustainable agriculture,
- corporate social responsibility.

Euralis's CSR department reports to the Group's Deputy CEO. It is in charge of implementing and disseminating this strategy throughout the cooperative.

#### NFPR OPERATIONAL COMMITTEE

Surpervises the drafting of the NFPR: taking part in audits, creating scorecards that monitor CSR key performance indicators while continuously improving them, establishing the frequency of reporting activities and communicating these indicators to all levels of activity.

#### **COORDINATION COMMITTEE**

Coordinates CSR strategies defined in each activity within the Cooperative Group's CSR strategy. It shares and analyses CSR considerations and actions within the various Divisions and entities.

#### STRATEGIC COMMITTEE

Proposes CSR strategies which the Board of Directors can feed into the Group's policies, in line with its activities. It also proposes CSR policy revisions and major projects to be launched, enhanced or terminated at the Group level to the Group's General Direction, depending on CSR commitments and challenges. It ensures that the decisions taken regarding the group's CSR policy are in line with the commitments defined and validated in the NFPR in compliance with Euralis's overall project.

This structure helps Euralis assert its CSR policy and define its objectives in terms of social, societal and environmental performance. Our entire strategy and all indicators presented in this document are audited annually by an independent third-party organisation.



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## OUR BUSINESS MODEL

### BOTH UPSTREAM AND DOWNSTREAM

The Euralis group creates added value from farm to fork, from the field to consumers. From R&D (upstream) to sales (downstream), the economic impact of all activities is far-reaching for many stakeholders.



FARMERS
TABLE DES PRODUCTEURS
POINT VERT STORES
DELICATESSEN AND FOIE GRAS STORES
BUTCHERS DELICATESSENS CATERERS
OUT-OF-HOME CATERING
TRADING
MAJOR EXPORTS
AGRICULTURAL ACTIVITIES
<b>FOOD ACTIVITIES</b> 4 entities > Atelier Traiteur, Maison Montfort, Rougié, Stalaven
SEED ACTIVITIES: Lidea
PARTNERSHIP ACTIVITIES

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# OUR BUSINESS MODEL

## RESOURCES, IMPACTS AND VALUE CREATION

To ensure the success of its missions, Euralis benefits from a wide range of resources (human, natural, environmental, financial, intellectual, societal and production). In addition, the Group generates added value which it shares with its various stakeholders.

### **OUR RESOURCES**



Euralis is developing an economic model that supports its members and clients from farm to fork. It is committed to showcasing their production and creating sectors which provide profitable opportunities for farmers. It is also dedicated to identifying new sectors which provide additional income to members and help them convert towards agroecology. The group also supports food industry professionals and is committed to healthy, safe, sustainable and affordable food for all that meets consumer expectations.

## OUR IMPACT AND VALUE CREATION



Euralis generated 1.44 billion euros in gross turnover in the 2020-2021 financial year. Value created by the group's activities is shared among its various stakeholders, including members, employees and suppliers. The cooperative contributes to the local economy by creating direct and indirect jobs via its activities.



11.8 accident Contribution to Approximately frequency training: 50,000 indirect 1.4% of and induced jobs rate\* payroll\*\* FINANCIAL 0 0 1.44 billion 261 million euros of 17.2 million euros purchases were made from in state and local euros in members and 530 million gross turnover\* taxes\*\* direct/indirect purchases from suppliers\*\* INTELLECTUAL PRODUCTION Maison Montfort: 6 million hectares R&D in plant genetics and biotechnology for seeds: no. 2 in planted with 500,000 plots\* supermarkets\*\* Euralis seed dedicated to trials in varieties each year\* Europe

\*All of the group's activities / \*\* in France

HUMAN

farmers\*





breeders\*\*



Enhancing the performance of our members' farms and supporting their agricultural transition.



#### **OUR ACTIVITIES**

- Vegetable sectors: grains, vegetables, seeds, kiwifruit (collection and commercialisation)
- Livestock sectors: poultry, ducks & geese, cattle, animal feed
- Energy sector: biofuels, solar energy, methanisation • Supporting farmers: consulting & services, farm
- supplies • Distribution: Point Vert stores open to the public,
- livestock farming, gardening, pet care, short circuits

#### **OUR BRANDS**



**OUR CLIENTS:** farmers for agrosupply products and services; consumers for gardening products, household goods, as well as regional food products distributed locally under the "Table des Producteurs" brand. Lastly, industrial clients to whom we sell our farmers' produce.

**OUR COMPETITORS:** cooperatives and wholesalers in Southwest France for agrosupply and collection activities; gardening stores for Point Vert, agrosupply and collection activities.

#### **OUR PARTNERSHIPS:** Bonduelle and Géant Vert.



Data for the fiscal year - Scope: France and abroad

# FOOD ACTIVITIES

Drawing on the complementarity of our duck foie gras activities (2 entities) and delicatessen activities (2 entities).



#### **OUR ACTIVITIES**

- Breeding and processing of ducks and geese (foie gras, meat). In France, our ducks come from two production basins and family-run farms
- Research & Development focusing on duck products: from farm to fork
- Targeted product development with specific products for each brand
- Sold in France and abroad
- 20 Rougié chefs support their culinary peers
- Production and distribution of whole processed product ranges from starter to dessert, with the utmost respect for traditional cooking methods
- Dry-curing (dry-cured ham and sausages, etc.)
- Close ties with our clients, including butchers, delicatessens, caterers, bakeries, wine retailers and restaurants.

#### **OUR BRANDS**



**OUR CLIENTS:** supermarkets for Maison Montfort, Qualité Traiteur and supermarket ownbrands. Out-of-home catering industry professionals (distributors and chefs) for the Rougié and Stalaven brands. Delicatessens for the Rougié brand. Butchers, delicatessens and caterers for the Teyssier and Stalaven brands.

**OUR COMPETITORS:** the main agrosupply groups (cooperatives and independent structures).



#### A LEADING DELICATESSEN **DISTRIBUTION NETWORK** FOR LOCAL RETAILERS



Being the multi-species seed partner for highperformance farming



OVER €34 **DEDICATED TO INDUSTRIAL INVESTMENTS AND R&D EACH YEAR** 

#### **OUR ACTIVITIES**

- Research and development in plant genetics and biotechnology
- Production and sale of maize, sunflower, small grains, rapeseed, fodder, cover crops, soya, sorghum and pulses sold in 48 countries worldwide.

#### **OUR BRANDS**



**OUR CLIENTS:** farmers, distributors of agrosupply products (cooperatives and wholesalers), etc.

**OUR COMPETITORS:** French and international field seed companies.







Data for the fiscal year - Scope: France and abroad



Helping our members diversify their production and safeguard their revenues



#### **OUR ACTIVITIES**

Strategic partnerships in the fields of:

- livestock nutrition (Sanders Euralis)
- poultry production (LDC Ronsard)
- vegetable production (Seretram and Bonduelle)
- pork production (FIPSO)
- biofuels (Oceol)
- soybean crushing (Sojalim)

#### **OUR PRODUCTS ARE SOLD UNDER THE BRANDS**

SANDERS euralis

## Bonduelle



#### **OUR SCOPE:**

- Developing our partnership activities
- Managing our minority interests
- Piloting our activities outside the cooperative region









## **OUR COMMITMENTS FROM OUR** CSR POLICY

At Euralis, we contribute to the development of nourishing, sustainable, long-lasting, healthy and affordable agriculture close to our regions. To do so, we are focusing on innovation and consulting. Our actions help increase farmers' revenues and strengthen the performance of our activities. We are strongly committed to producing renewable energy and reducing our carbon emissions. We firmly believe that the diversity of our employees and members is an asset that stimulates innovation and strengthens the dynamic spirit of our regions.

Bolstered by its ambitions and conscious of the social. economic and environmental impacts of its activities, the Euralis cooperative group has defined **EIGHT PRIORITY AREAS** outlining the nine major and crucial challenges for Euralis and its stakeholders:

#### NOURISHING AGRICULTURE

#### **OFFERING OUR CUSTOMERS HEALTHY, SAFE** AND SUSTAINABLE PRODUCTS



Supplying consumers with healthy, safe and high-quality products and contributing to food resilience: obtaining recognised certifications and labels for our activities (sites and products), as well as quality and origin labels certifying product quality and developing the organoleptic and nutritional properties of our products.

#### SUSTAINABLE AGRICULTURE

#### MANAGING RESOURCES (WATER, AIR, SOIL AND ENERGY) FOR A SUSTAINABLE **AGRICULTURAL INDUSTRY**



Developing industrial and agricultural practices that protect the environment and resources as much as possible: working in favour of moderation and efficiency, developing renewable energies and sustainable mobility, reducing carbon emissions, researching new resistant crop varieties which require fewer input products, preserving natural resources and biodiversity.

#### FIGHTING AGAINST ANIMAL CRUELTY AND PROMOTING ANIMAL WELFARE



Implementing good animal welfare practices in our livestock breeding and processing activities: committing to a EURALIS animal welfare charter, outlined in a 2025 roadmap, training programmes for breeders and technicians, environmental enrichment, access to outdoor space, internal inspections and third-party audits of our performance indicators.

#### **GUARANTEEING SUFFICIENT REVENUES FOR OUR MEMBERS**



Ensuring the long-term economic viability of our members' farms: developing contractual production, creating new sectors which offer additional market opportunities, as well as profitable and sustainable solutions for the future, implementing services and consulting and redistributing a proportion of our financial results

#### **PROMOTING THE DEVELOPMENT OF REGIONAL ROOTS**



Creating added value for all regional stakeholders and contributing to the economic, social and environmental development of our business activities: creating direct and indirect jobs, developing sectors, managing regions, developing short distribution channels, fighting against food waste and sponsoring sports and cultural events.

#### A SOCIALLY RESPONSIBLE COMPANY

#### **GUARANTEEING THE HEALTH AND SAFETY** OF ALL THE COOPERATIVE'S INTERNAL AND EXTERNAL STAKEHOLDERS



Ensuring the health and safety of our employees and visitors to our sites thanks to a preventative and well-structured strategy: anticipating and analysing accidental and chronic risks, implementing prevention programmes, safety behaviour visits, ergonomic assessment of workstations, raising awareness and training employees and helping our farmers improve the safety of their farms.

#### SUPPORTING EMPLOYEES THROUGH THESE TRANSFORMATIONS AND PROMOTING SOCIAL DIALOGUE



Developing the skills of our employees to help them become active players in the Group's transformation towards new organisations and working methods and implementing and enhancing the Leadership Model, training, in-house mobility and social dialogue, with an emphasis on proximity and transparency. Providing our farmers with the tools they need to enhance training and helping them manage their challenges.

#### PROMOTING OUR VALUES AND ETHICS WITHIN **OUR SPHERE OF INFLUENCE**



Developing responsible behaviour via the Group's ethics charter: preventing corruption and conflicts of interest, complying with regulations, human rights, confidentiality, promoting diversity and equal opportunities, and employees' rights to whistleblowing.







#### Euralis's CSR policy serves as a differentiating lever for the group

It unites teams around common challenges, defines commitments towards stakeholders and contributes to the longevity of the cooperative.

### **SUMMARY / CONCLUSIONS / PROSPECTS**

# **OUR CHALLENGES AND PERFORMANCE IN 2020-2021**

Euralis is committed to sustainable and multifaceted agriculture in its regions and is dedicated to promoting healthy, safe, high-quality and affordable food for all which meets consumer expectations. To ensure the success of these missions, the Group interacts with its community which brings together board members, farmers, members, clients, employees, partners and consumers. It implements a number of measures and checks their relevance and effectiveness based on key performance indicators. All of these measures meet the CSR challenges that Euralis has decided to tackle.





#### www.euralis.fr





The complete version of our Non-Financial Performance Report is available on**euralis.fr**